



ASIP News



The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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ASIP Participates in Job Fairs at Jordanian Universities

AMMAN - The Arab Society for Intellectual Property (ASIP), a member of Talal Abu-Ghazaleh Foundation (TAG Foundation), took part in the Career Days organized by the World Islamic Sciences and Education University and the University of Petra.



Through its participation, ASIP aimed at briefing the attendees on its services and training courses that qualify graduates and job seekers, develop their capabilities and improve their chances of getting jobs that meet their skills and aspirations. The Career Days also provided the chance of direct contact between employers and job seekers that in return provided the youth with the latest available job vacancies in the market.

ASIP's participation played a positive role in helping job seekers get the looked-for jobs.

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<http://www.aspip.org/news.aspx?id=%201406>

ASIP Holds ACIPP Exams in July & August 2017

AMMAN - The Arab Society for Intellectual Property (ASIP) will hold the "Arab Certified Intellectual Property Practitioner/ ACIPP" Exams in July and August 2017.

Exams cover the following IP disciplines:

- Trademarks and unfair competition.
- Patents of inventions and trade secrets.
- Copyright and related rights.

Participants who pass the ACIPP exams will be granted the ACIPP certificate issued by ASIP.

The Society is a non-profit organization founded on February 23rd, 1987 in Munich, Germany, by leading practitioners in different fields of Intellectual Property in the Arab region, under the chairmanship of HE Dr. Talal Abu-Ghazaleh. Its mission is to gather IP professionals and practitioners in the Arab region and help raise awareness and enhance understanding of Intellectual Property issues and dynamics.

<http://www.aspip.org/news.aspx?id=%201407>

Arab Society for Intellectual Property
Member of TAG-Foundation

Announces ACIPP Exams:

- 1) Trademarks and Unfair Competition
July 16th, 2017
- 2) Patents and Trade Secrets
July 30th, 2017
- 3) Copyrights and Related Rights
August 13th, 2017

Time:
10:00 AM

Venue:
Talal Abu Ghazaleh University,
Abdul Raheem Alwakad Street,
Shmeisani

Language of the exam:
Arabic

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INTA Commends Relaunch of Congressional Trademark Caucus



NEW YORK - The International Trademark Association (INTA) congratulated Senator Charles “Chuck” Grassley (R-IA), Senator Chris Coons (D-DE), Representative John Ratcliffe (R-TX), and Representative Ted Deutch (D-FL) in announcing the relaunch of the bicameral, bipartisan Congressional Trademark Caucus (CTC) in the 115th Congress. Representatives Ratcliffe and Deutch join founding Co-Chairs Senators Grassley and Coons as the new CTC Co-Chairs in the US House of Representatives.

INTA strongly supports the dedicated efforts of the CTC Co-Chairs to join private sector, consumer, and government agency stakeholders around important trademark issues that impact consumers, brand owners (including small and medium-sized businesses), and the economy in general.

The CTC was relaunched on April 25, 2017, during a week of domestic and international focus on the impact of intellectual property (IP) on innovation, economies, and consumers worldwide. The proceedings, which centered around World IP Day on April 26, 2017, included the US Senate Judiciary Committee Hearing on “Intellectual Property—Driver of Innovation: Making Our Lives Healthier, Safer, and more Productive,” and a program called “Innovation—Improving Lives” held at the US Patent and Trademark Office and on Capitol Hill. Both World IP Day events featured INTA President Joe Ferretti (PepsiCo, Inc.), whose remarks emphasized the central role that trademarks and brands play when it comes to IP innovation.

While World IP Day celebrated the positive impact of IP on improving the lives of all consumers, it also provided the opportunity to focus all stakeholders on the need for increased consumer education and awareness associated with efforts to combat pervasive counterfeiting and IP theft.

“Of particular importance is the Congressional Trademark Caucus’s commitment to further educate Congress across the Congressional committee spectrum about the global threat of trademark counterfeiting and its negative impact on consumer health and safety, global economic growth and national security, particularly in light of the growing pervasiveness of trademark counterfeiting on the Internet and other e-commerce platforms,” said Mr. Ferretti.



“Purchasing fake and potentially unsafe products can be dangerous to consumers and harmful to entrepreneurs. The Congressional Trademark Caucus can help educate members of Congress, as well our constituents, about the valuable role trademarks play in the global marketplace. The Caucus will focus on a number of initiatives that will increase awareness and foster a productive public dialogue about the importance of trademarks and the risks associated with counterfeit goods,” Senator Grassley said.

“Not only are trademarks critical for companies’ ability to grow and create jobs, but they also play an important role in communicating the authenticity and integrity of products and services to customers. Counterfeit products with fake trademarks can be unsafe versions of the real thing whose sales may fund criminal networks. The Congressional Trademark Caucus will work hard in both the House and the Senate to bring attention to the need to protect trademarks and guard against the harms caused by intellectual property theft,” Senator Coons said.

“I look forward to working with my co-chairs on the Congressional Trademark Caucus to shed light on the important role trademarks play in protecting the health and safety of American families. As a former US Attorney and terrorism prosecutor, I’m also interested in raising awareness in Congress about links between counterfeits and organized crime and terrorist organizations,” Representative Ratcliffe said.

“Trademarks are the lifeblood of businesses, and I am glad to serve as co-chair of the Congressional Trademark Caucus to educate and protect them. Counterfeit products can be dangerous to consumers and destructive to small and growing businesses trying to expand globally,” said Representative Deutch.

According to the 2017 report “The Economic Impacts of Counterfeiting and Piracy,” commissioned by INTA and the International Chamber of Commerce Business Action to Stop Online Counterfeiting and Piracy (ICC-BASCAP), it is estimated that illegal trade in counterfeit products will reach an estimated US \$991 billion by 2022, which is a substantial increase over the US \$461 billion figure the Organization for Economic Co-operation and Development (OECD) projected and attributed to the underground counterfeit economy in 2013.

As evidenced by the INTA and ICC-BASCAP joint study, the economic impact of trademark counterfeiting creates an enormous strain on the economy—depriving it of billions of dollars in legitimate economic activity. Specifically, counterfeiting deprives the government of revenues for vital public services, forces higher tax burdens on taxpayers, dislocates hundreds of thousands of legitimate jobs, and exposes consumers to dangerous and ineffective products.

Source: http://www.inta.org/Press/Pages/CTC_Relaunch_May17.aspx

<http://www.aspip.org/news.aspx?id=%201410>